



- HomeParking was the vision of Judy Bolton, a Dispensing Optician and is a joint business with her husband David who is a software developer. Judy used to be mobile- working one day at an optician's shop in Enfield, and on the next day she could be in Leyton, or Mill Hill. Wherever she had to be, parking was never convenient.
- Our business is "Rent Your Drive". With potentially 14 million extra car parks in the UK, anyone with a home parking space (their drive, spare land, or the front of the house ) can put it on the HomeParking website. Drivers search the site for a convenient place near their destination, book it and pay via Paypal. The parking fees are set by the owner (and shown on the website) for ½ day, day, week and monthly parking. After the parking has taken place the owners receive the fees minus commission and costs. There are no other costs; the entire site is free to use and register- only parking has to be paid
- Privacy and security of both addresses and vehicle details is very important. Searches for suitable parking spaces give distances from the driver's destination and parking fees, NOT the address. The exact address is only emailed a day or two before the booking starts. The owner also gets vehicle details at the same time.
- For motorists- there is the convenience of a parking spot near their destination, and the certainty that its waiting. It will probably cost less than a conventional parking space.
- HomeParking covers the entire UK (including N. Ireland), though demand in Shetland, Orkney etc is not expected to be great!
- HomeParking was a finalist in the Sunday Times "One Minute Pitch" for business ideas in 2005. There were 5,000 entrants. Only ten made it to the final. We didn't win but we beat 4,990 others!

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